

York Township's Sponsorship Opportunities



We are excited about 2026 and the opportunities it brings for us to connect with our community and plan great events for our Township! Once again, we will be reaching out not only to our local businesses, but to our residents. Whether you choose to partake in one of the different levels or just to make a friendly donation, every bit will help to provide wholesome activities for our residents and the surrounding community. With your help, we can continue to make these special events happen!

Our Commitment to the Community

The York Township Recreation Department is dedicated to developing programs and facilities that will encourage healthy leisure lifestyles, strong family bonds, community pride and personal fulfillment for York Township residents.

THE EVENTS

DANCIN' THE NIGHT AWAY

June 19, 2026

Dancin' the Night Away is a new event where attendees receive step by step line dance instructions from Dance instructor, Dancin' with Brittanie, followed by open dance. Held at York Township Park, this event is sure to bring dancers of all ages and skill levels.

FREEDOM FIREWORKS / FREE FRIDAY NIGHT FLICK

June 26, 2026

The Freedom Fireworks are held at York Township Park prior to a showing of a Free Friday Night Flick. With well over 800 attendees, this is the largest event in York Township. *Must be a silver partner or higher to sponsor.

COMEDY PARK LIVE

July 17, 2026

Comedy Park Live is a new event held at York Township Park. With a live lineup of comedians, this event is sure to give attendees an evening of non-stop laughter.

FALL FUN FEST

October 10, 2026

Fall Fun Fest and the annual Touch-A-Truck is held at the York Township Municipal Complex. Approximately 350 people attend this event to explore different forms of transportation and interact with its operator, decorate a pumpkin, vote for your favorite "no carve pumpkin," get their face painted, enjoy a maze, and much MUCH more.

GHOST HUNTS

October 16, 2026

The Ghost Hunt at York Township Park is the fastest growing event in York Township. Attendees hunt for ghost throughout the park and win a prize if they find all of the ghosts.

TREE LIGHTING AND COOKIES & COCOA WITH SANTA

December 4, 2026

The Tree Lighting Ceremony and Cookies & Cocoa with Santa is held at the York Township Municipal Complex. Approximately 300 people join Santa as he lights the tree to kick off the holiday season. Following the lighting, enjoy some cookies, cocoa, crafts, games and more.

PLATINUM PARTNER ADDITIONAL EVENTS INCLUDE: EGG HUNTS, CAMP NIGHT OUT AND PANCAKE BREAKFAST WITH DAD, BIG YARD / HANDCRAFT SALE, AND ANY OTHER SPECIAL EVENT ADDED THROUGHOUT THE YEAR.

	Platinum \$1000	Gold \$800	Silver \$700	Bronze \$300	Friend Gift less than \$300
Table available (but not required) at Township events (Fall Fun Fest, Freedom Fireworks, Dancin' Under the Stars, Comedy Night, Ghost Hunts, Cookies and Cocoa)	★ at all listed events plus any additional events	★ at 3 sponsored events	★ at 2 sponsored events	★ at 1 sponsored event	
Logo on York Township 's Recreation website with a link to business/organizations website	★	★			
May provide a single slide for the Freedom Fireworks and Cookies and Cocoa Event	★	★	★	★	
Recognition in York Township newsletter a minimum of one time throughout the year	★				
Logo on a customized display at sponsored event(s)	★				
Recognition on York Township Recreation's social media	★	★	★	★	★
Logo on back of York Township staff event t-shirt	★				
Name listed on slideshow during Freedom Fireworks	★	★	★	★	★

2026 SPONSORS INFORMATION

FOR PLATINUM LEVEL PLEASE RETURN TO YORK TOWNSHIP RECREATION DEPARTMENT BY FEBRUARY 28.
FOR ALL OTHER LEVELS, PLEASE RETURN 2 WEEKS PRIOR TO THE FIRST EVENT OF YOUR CHOICE.

Sponsor's Name: _____

(Please list name as you want it to appear on all marketing materials.)

Contact Person _____

Mailing Address _____ Email _____

Phone _____ Fax _____

Please make check payable to York Township. Contributions and/or the Commitment Form may be dropped off at the York Township Administration Building or mailed to:

York Township Recreation Department
190 Oak Road
Dallastown, PA 17313

As an authorized representative of the sponsor listed above, I agree to sponsor for the event(s) indicated on the previous page. As a participant in the Sponsorship program, I agree to supply a camera-ready copy of my business/organization's logo for any promotional use as determined by the York Township Recreation Department. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and the York Township Recreation Department.

Signature of Partner's Representative

Date

*****OFFICE USE ONLY*****

Date Contract Received: _____ Date Paid: _____ Method: _____

2026 SPONSORS EVENT REQUEST

Below is the sponsorship request form. Please fill out the level of interest and mark which events you are interested in attending based on the level you have chosen. **Please circle yes or no if you are interested in attending and setting up a table at the event.** Tables will be provided for our sponsors to display materials and greet attendees. Active solicitation of event attendees is strictly prohibited. *There may be more than one sponsor per night, please contact the Recreation Department if you have any questions or concerns.* If you plan to set up a table, you should be set up one hour prior to the start of the event. The department can provide one (1) six-foot table and two (2) chairs. The Partner will need to bring all other items for table set-up. If you are not interested in setting up a table, Township staff members can set up a display table for your promotional items. We will do our best to make sure that partners with similar businesses are not paired for the same night. You may email the information to C.Mercadante@YorkTownshipPA.gov.

For platinum level sponsorship, all applications with payment must be submitted no later than February 28.

Sponsorship Level: _____

_____ Dancin' the Night Away	yes	no
_____ Freedom Fireworks / Friday Night Flick (must be a silver partner or higher)	yes	no
_____ Comedy Park Live	yes	no
_____ Fall Fun Fest	yes	no
_____ Ghost Hunts	yes	no
_____ Tree Lighting and Cookies & Cocoa with Santa	yes	no

Must be a silver partner or higher to sponsor Freedom Fireworks / Friday Night Flick